



## NOTICE

Yuba County Water Agency  
**COMMUNICATIONS COMMITTEE MEETING**  
Tuesday, September 5, 2017  
3:00 P.M.  
1220 F Street, Marysville, CA 95901

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### AGENDA ITEMS:

1. Approve Minutes of August 1, 2017.
2. Update on current ongoing activities:
  - YCWA's Website and Social Media plan
  - BoardDocs
  - Chairman's Updates
  - News and feature articles
  - Marysville Business Breakfast
  - September 20 Community event
  - YCWA Fact Sheets
  - Board Agenda review protocol
3. Communications Strategy & Initiatives:
  - YCWA Breakfast Club
  - YCWA presence at community events
  - Updates to Member Units
  - Tour program for schools
  - Longer term initiatives
4. Discussion of Communications staffing.
5. Adjourn.

**Please note that this is not a Board of Directors Meeting.**

If there is an **X** next to your name, you are on this committee. For all others, this notice is informational only.

X     **Bradford (Chair)**  
X     **Fletcher**  
X     **Hastey**  
X     Leahy (Alternate)  
      Lofton  
      Mathews  
      Vasquez

In compliance with the Americans with Disabilities Act, if you have a disability and you need a disability-related modification or accommodation to participate in this meeting, please contact Terry Peterson at 530-741-5000 or 530-741-6541 (fax). Requests must be made as early as possible, and at least one-full business day before the start of the meeting.